

ATTACHMENT 2 (g)

Course Report

Kingdom of Saudi Arabia

The National Commission for Academic Accreditation & Assessment

**COURSE REPORT
(Economics of Food Consumption (APEC 321))**

A separate Course Report (CR) should be submitted for every course and for each section or campus location where the course is taught, even if the course is taught by the same person. Each CR is to be completed by the course instructor at the end of each course and given to the program coordinator

A combined, comprehensive CR should be prepared by the course coordinator and the separate location reports are to be attached.

Course Report

For guidance on the completion of this template refer to the NCAAAA handbooks or the NCAAAA Accreditation System help buttons.

Institution	Date of Course Report
King Saud University	2 June 2014
College/ Department	
College of Food and Agricultural Sciences / Department of Agricultural Economics	

A. Course Identification and General Information

1. Course title	Code #	Section #				
Economics of Food Consumption	(APEC 321)	17281				
2. Name of course instructor		Location				
Omer Elgaili Elsheikh Elamin		Main campus/Riyadh				
3. Year and semester to which this report applies.						
2013/2014 ; second semester						
4. Number of students starting the course?	<input type="text" value="3"/>	Students completing the course? <input type="text" value="3"/>				
5. Course components (actual total contact hours and credits per semester):						
	Lecture	Tutorial	Laboratory	Practical	Other:	Total
Contact Hours	15	30				45
Credit	2	1				3

B. - Course Delivery

1. Coverage of Planned Program			
Topics Covered	Planned Contact Hours	Actual Contact Hours	Reason for Variations if there is a difference of more than 25% of the hours planned
Introduction: concept and objectives of Economics of Food Consumption	2	2	
Consumer behavior : the classic theory	4	4	

of utility			
Modern theory of consumer behavior (indifference curves and map, utility function)	4	4	
Budget constraint and consumer equilibrium	2	2	
Price effect, estimation of substitution and Income effects, Price-consumption curve, Engle curve	4	4	
Demand curve generation	4	4	
Theories of food expenditure	4	4	
Price Indices and their applications (CPI and Cost of Living Indices).	4	4	
Discussion	2	2	

2. Consequences of Non Coverage of Topics

For any topics where the topic was not taught or practically delivered, comment on how significant you believe the lack of coverage is for the course learning outcomes or for later courses in the program. Suggest possible compensating action.

Topics (if any) not Fully Covered	Effectuated Learning Outcomes	Possible Compensating Action
None		

3. Course learning outcome assessment.

	List course learning outcomes	List methods of assessment	Summary analysis of assessment results
1	Describe the economies of food consumption, expenditure, and consumer behavior	Tests, exams	
2	Define price indexing, and its application in the field of study	Quizzes, assignments	

3	Ability to collect and interpret relevant data and information	Assignment	
4	Analyze data using computer software and statistical packages	Assignments	
5	Demonstrate accountability and leadership responsibility skills in team work	Assignments	
6	Illustrate ability to conduct team work assignments	Assignment In-class presentation	
7	Demonstrate self-confidence in presentation of duties	In-class presentation	
8	Interpret and manage data manipulation and analytical results	Assignment	

Summarize any actions you recommend for improving teaching strategies as a result of evaluations in table 3 above.

Increase on-line interaction with students, especially for tests, homework, and other learning activities.

4. Effectiveness of Planned Teaching Strategies for Intended Learning Outcomes set out in the Course Specification. (Refer to planned teaching strategies in Course Specification and description of Domains of Learning Outcomes in the National Qualifications Framework)

List Teaching Methods set out in Course Specification	Were these Effective?		Difficulties Experienced (if any) in Using the Strategy and Suggested Action to Deal with Those Difficulties.
	No	Yes	
Lectures and discussion		Yes	
In-class participation and presentations		Yes	
Brainstorming and debates		Yes	
Case studies and homework		Yes	

Note: In order to analyze the assessment of student achievement for each course learning outcome, student performance results can be measured and assessed using a KPI, a rubric, or some grading system that aligns student work, exam scores, or other demonstration of successful learning.

C. Results

1. Distribution of Grades

Letter Grade	Number of Students	Student Percentage	Explanation of Distribution of Grades
A	0	0%	Grade distribution is un even. Most of the students have shown good performance during the semester. However, in the final examination, their performance was moderate.
B	0	0%	
C	2	66.7%	
D	1	33.3%	
F		0	
Denied Entry		0	
In Progress		0	
Incomplete		0	
Pass		3	
Fail		0	
Withdrawn		0	

2. Analyze special factors (if any) affecting the results

Most of the students have shown good performance during the semester. However, in the final examination The performance in the final exam were not proportionately good. All of the students came about 15 minutes late for the final exam. The person in charge of exam control denied them entry, and requested them to have permission from the department head, where the head of department was in a meeting at that time. Thus, they lost more time (about 20 minutes). I resolved the issue and let them take the examination, as the university regulations permit. This incident has disturbed them very much.

3. Variations from planned student assessment processes (if any) (see Course Specifications).

a. Variations (if any) from planned assessment schedule (see Course Specification)

Variation	Reason
None	

b. Variations (if any) from planned assessment processes in Domains of Learning (see Course Specification)	
Variation	Reason

4. Student Grade Achievement Verification (eg. cross-check of grade validity by independent evaluator).	
Method(s) of Verification	Conclusion

D. Resources and Facilities

1. Difficulties in access to resources or facilities (if any)	2. Consequences of any difficulties experienced for student learning in the course.
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E. Administrative Issues

1. Organizational or administrative difficulties encountered (if any)	2. Consequences of any difficulties experienced for student learning in the course.
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F Course Evaluation

1 Student evaluation of the course (Attach survey results report)
a. List the most important recommendations for improvement and strengths
b. Response of instructor or course team to this evaluation
2. Other Evaluation (e.g. by head of department, peer observations, accreditation review, other stakeholders)

a. List the most important recommendations for improvement and strengths
b. Response of instructor or course team to this evaluation

G. Planning for Improvement

1. Progress on actions proposed for improving the course in previous course reports (if any).			
Actions recommended from the most recent course report(s)	Actions Taken	Results	Analysis
a.			

2. List what actions have been taken to improve the course (based on previous CR, surveys, independent opinion, or course evaluation).
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3. Action Plan for Improvement for Next Semester/Year				
Actions Recommended	Intended Action Points and Process	Start Date	Completion Date	Person Responsible
a. More on-line interactive learning	On-line homework, tests, and quizzes	2014/2015	Continuous	Instructor
b.				

Name of Course Instructor: Omer Elgaili Elsheikh Elamin

Signature: _____ Date Report Completed: 2 June 2014

Program Coordinator: _____

Signature: _____ Date Received: _____